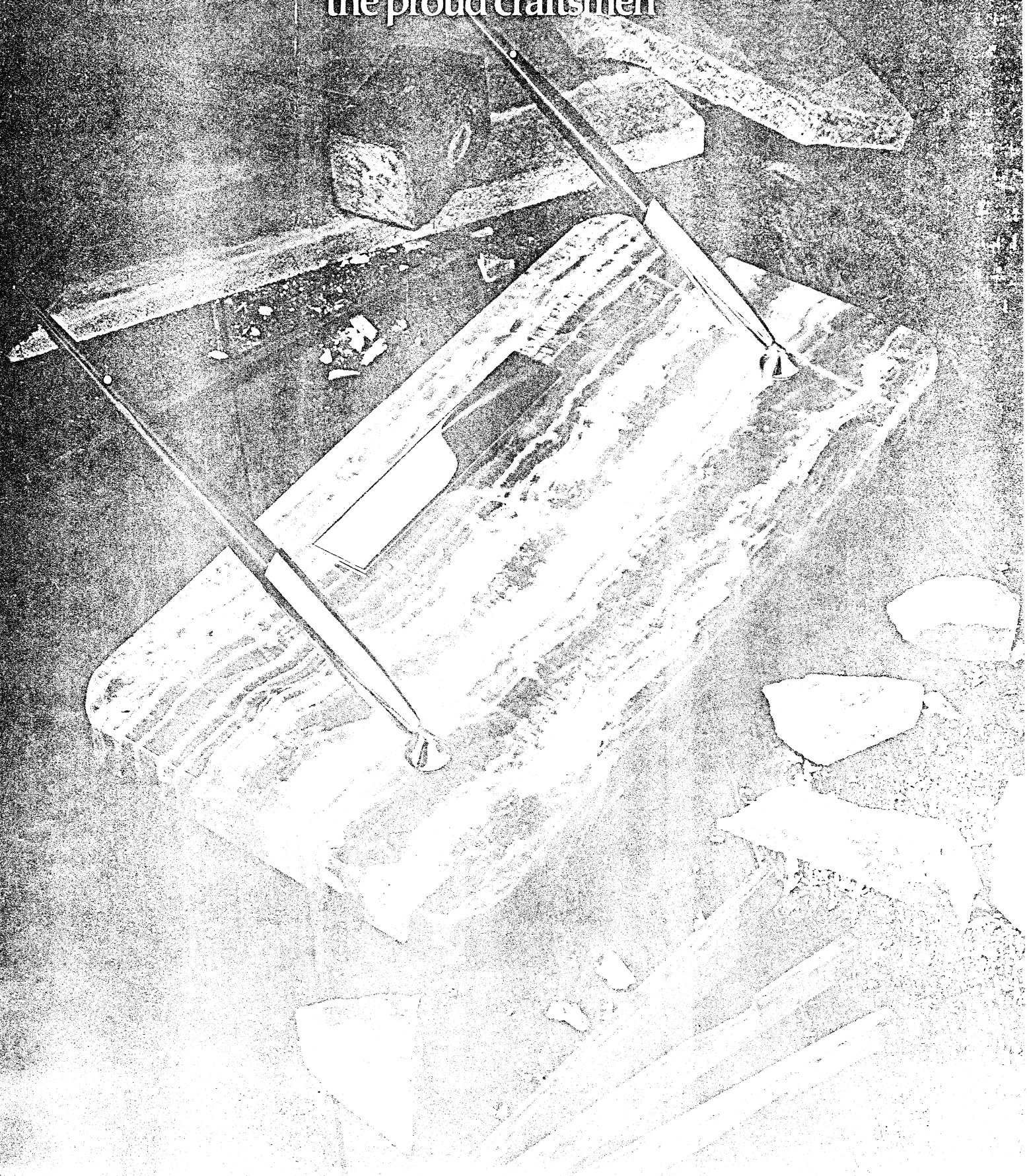
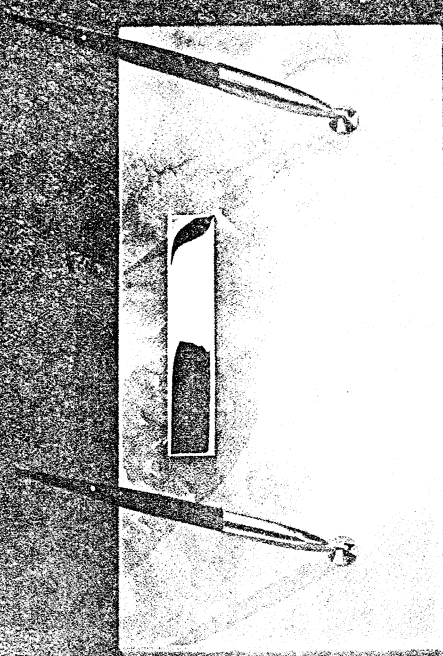


SHEAFFER®
the proud craftsmen

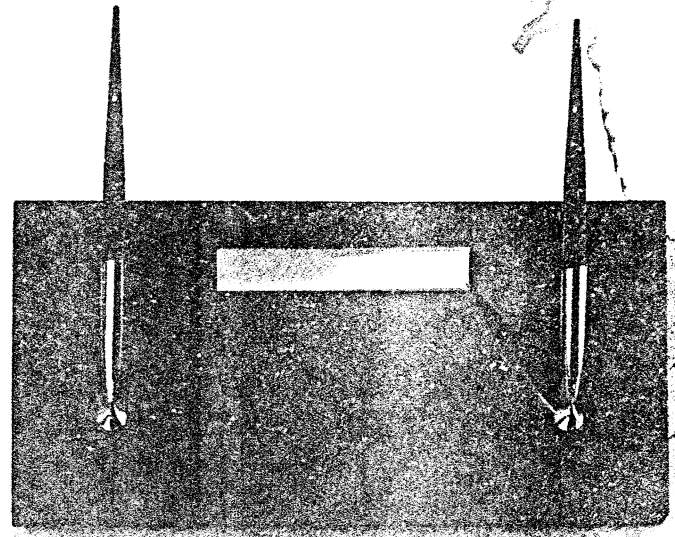


S27 Polished Spanish onyx—layers of Earth's development in variegated browns and whites, 6½" x 13"; nameplate. Two brown "White Dot" cartridge pens. **\$85.00**

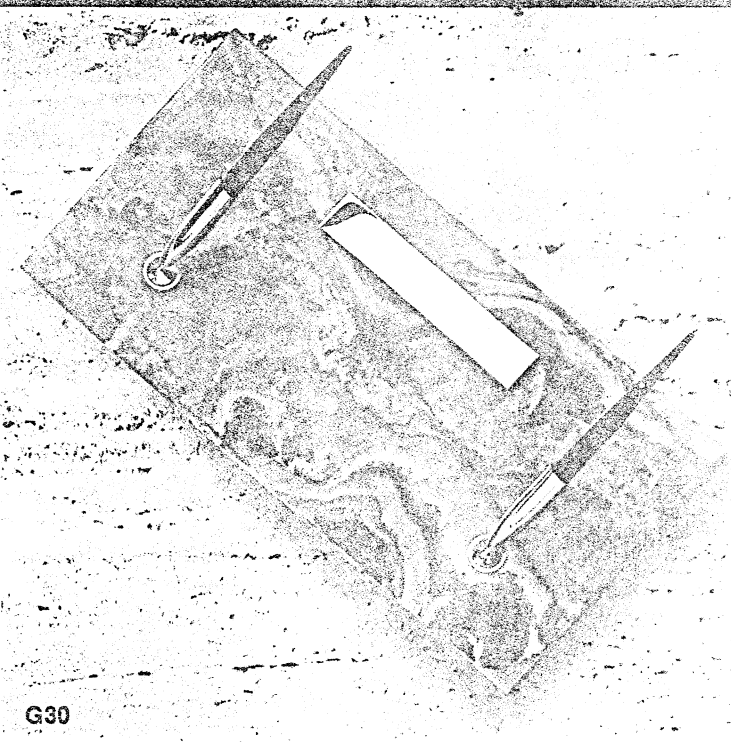


M27

PW50 Nature's handiwork. For millions of years results in rare, unduplicated "Mesozoic" in petrified wood. Over 60 sq. in. With two brown "White Dot" ballpoints. **\$105.00**
AG50 (below right) An era of geological history written by Nature in delicate, crystalline script of agate. Over 60 sq. in. Two black "White Dot" ballpoints. **\$105.00**



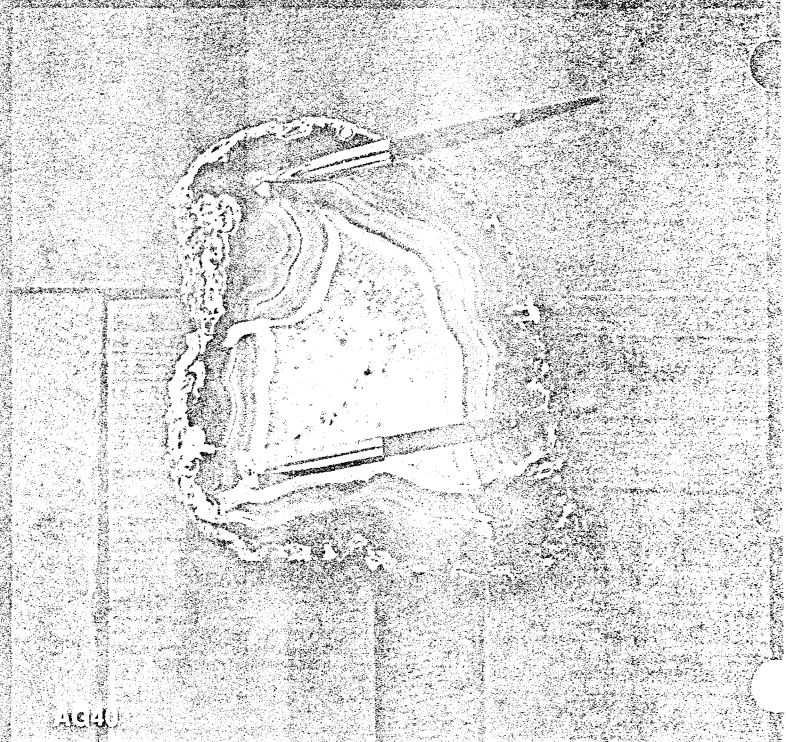
J27



G30

M27 Proud Mexican onyx with a luminous effect transcending its glossy smoothness, 6½" x 13"; nameplate. Complemented by two brown "White Dot" cartridge pens. **\$75.00**

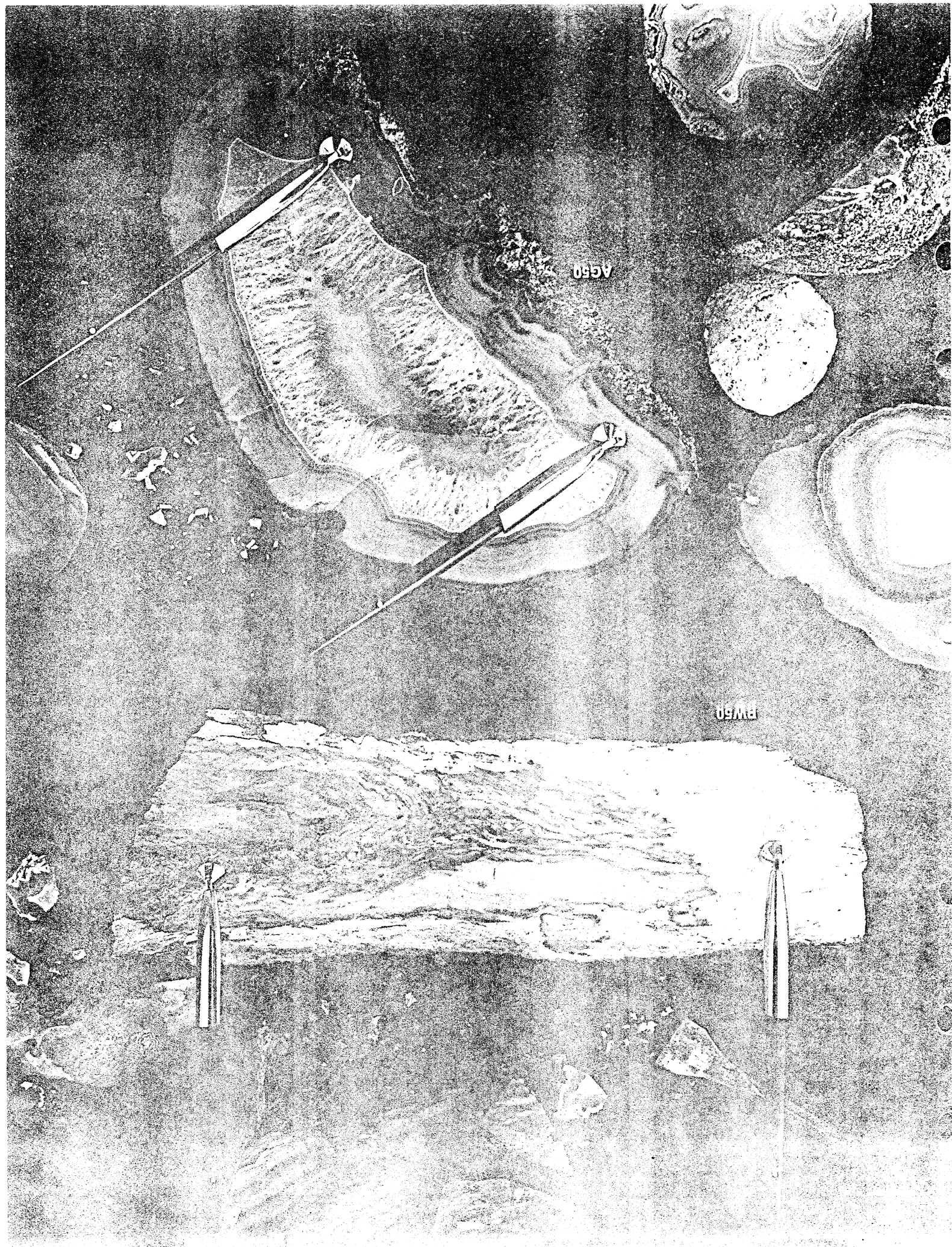
G30 Lustrous, gem-like Brazilian onyx radiates the warmth of jade in delicate layers of stone, 6½" x 13"; nameplate. Two black "White Dot" cartridge pens. **\$100.00**



AG50

J27 Moonless midnight darkness captured in the compelling brilliance of polished jet crystal, 6½" x 13"; nameplate. With two black "White Dot" cartridge pens. **\$80.00**

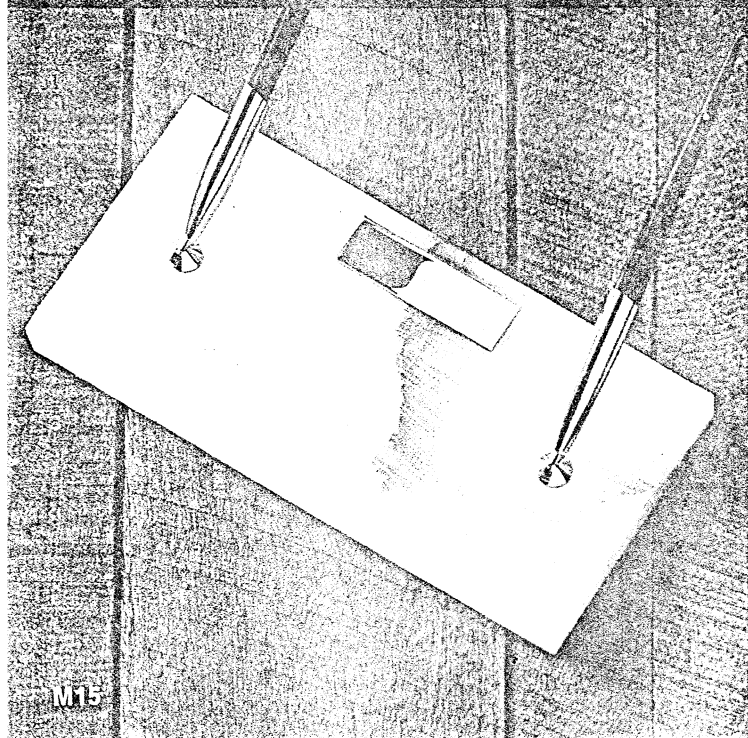
AG50 From the quartz family of minerals, polished agate mirrors a colorful history of volcanic formation, 60-60 sq. in. With two black "White Dot" ballpoints. **\$87.50**



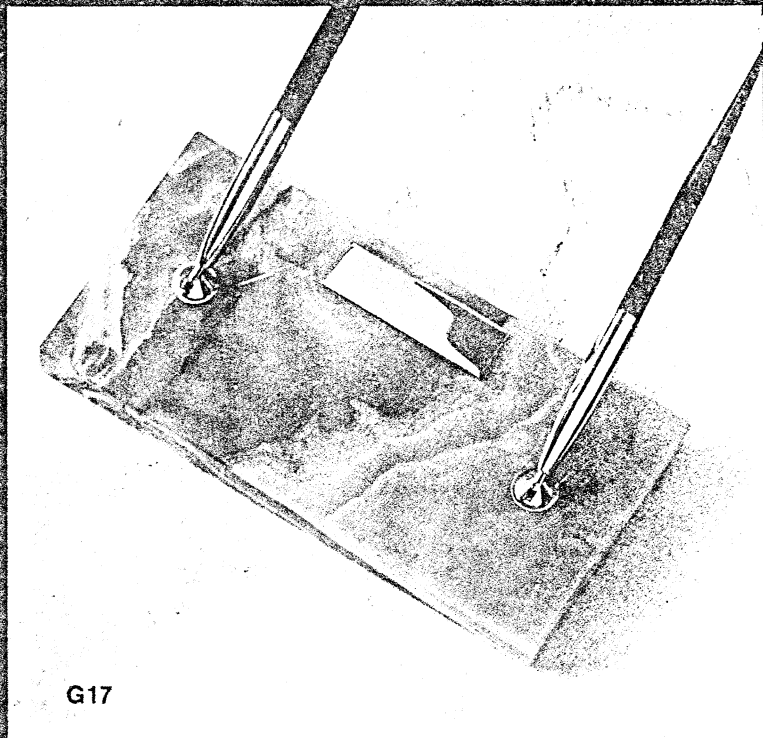
AG50

BW50

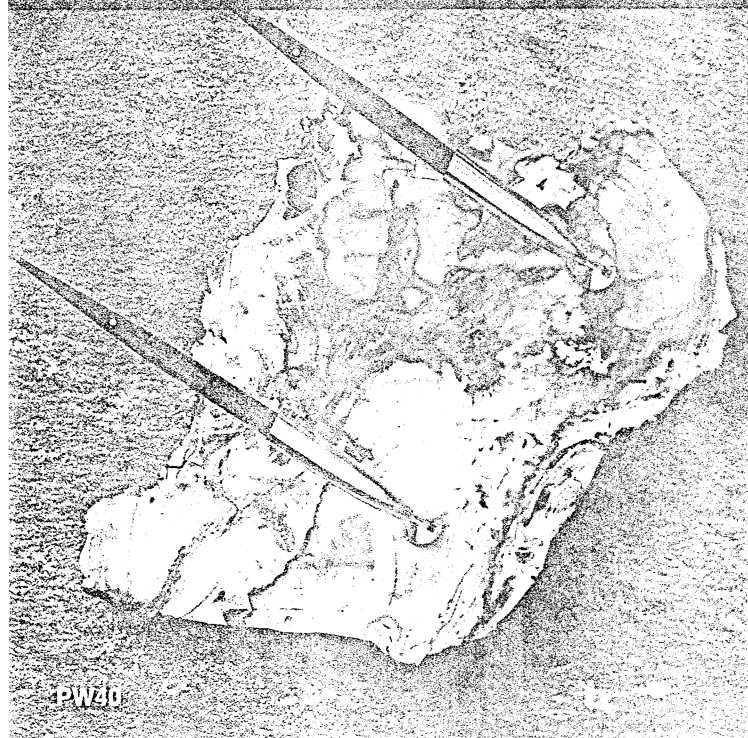
SL27 The simplicity of slate, styled by Sheaffer, 6½" x 13", nameplate; brushed chrome sockets. Complemented by two black matte finish "White Dot" cartridge pens. \$65.00



M15



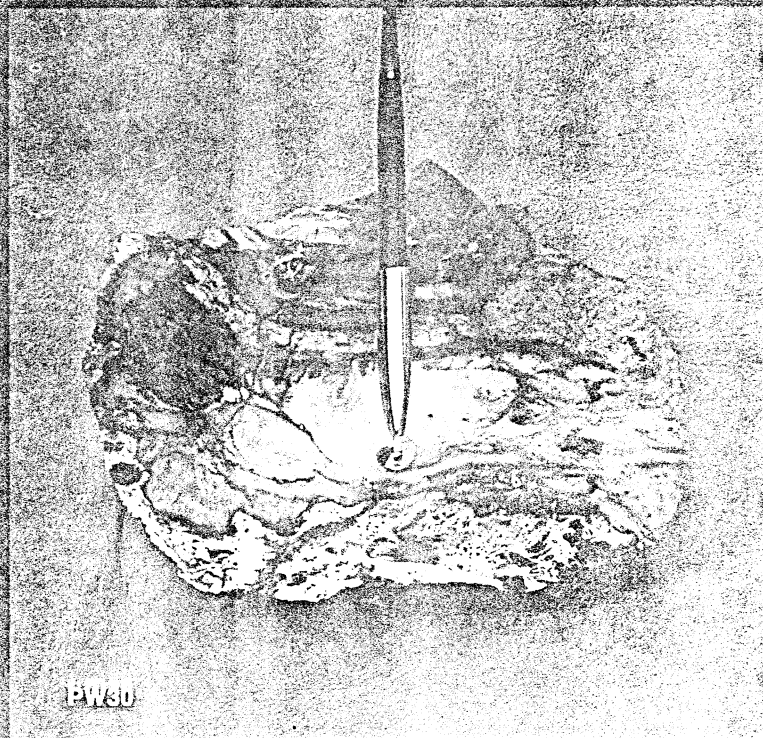
G17



PW40

M15 Mexican onyx in an elegant mood, softly shimmering in variations of white, 5" x 10", nameplate. One each, brown "White Dot" ballpoint and brown "White Dot" cartridge pen. \$50.00

PW40 "Mesozoic", color tones etched and melted together, formations of years, polished to gem-like sheen. 50-50 sq. in. Complemented by two brown "White Dot" ballpoints. \$87.50



PW30

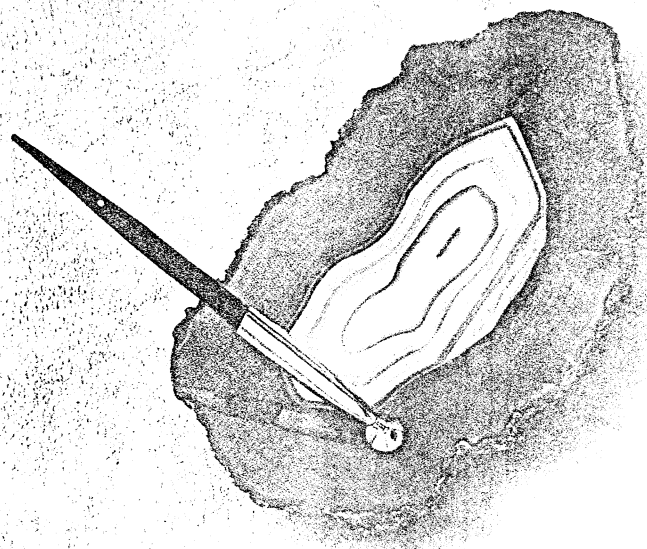
G17 Brazilian onyx splits a web of subtle shadings in tropical rain forest greens, 4¾" x 9½", nameplate. One each, black "White Dot" ballpoint and cartridge pen. \$70.00

PW30 "Mesozoic", magnificent earthy originals in painted wood, stone, and the wonder of Nature's design. 40-50 sq. in. With famous quality "White Dot" ballpoint and brown \$90.00

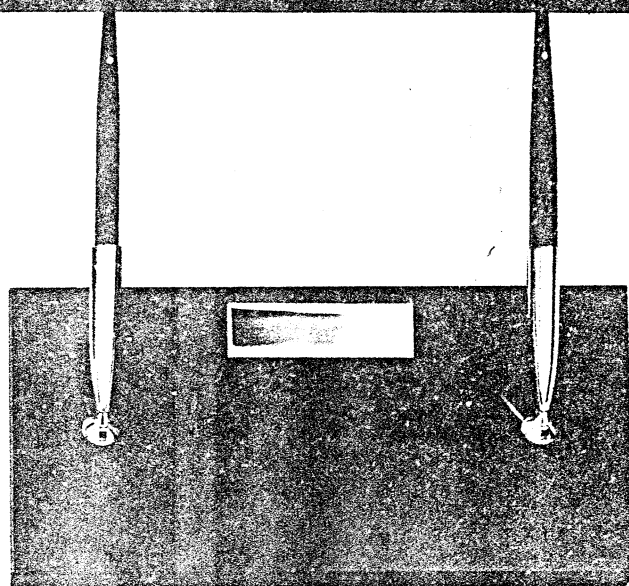


SL27

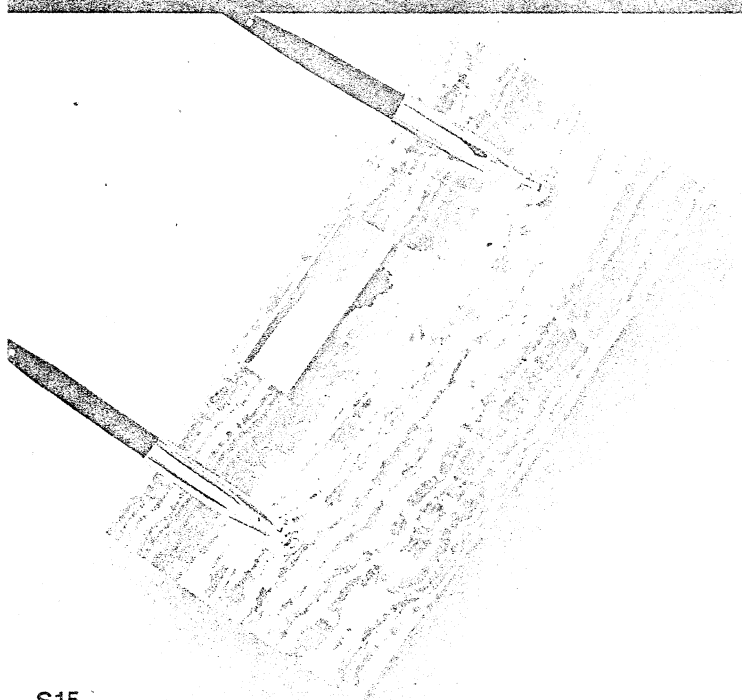
M14 Proud Mexican onyx displaying the exquisite markings of layered stone, 4" x 7½"; lustrous finish; nameplate. With two brown "White Dot" ballpoints by Sheaffer. \$37.50



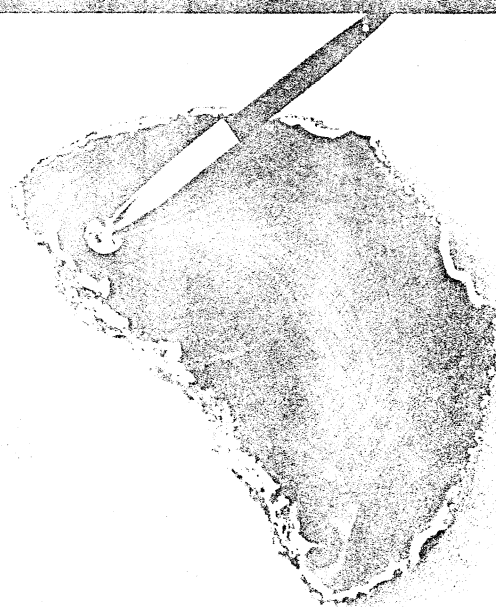
AG30



J15



S15



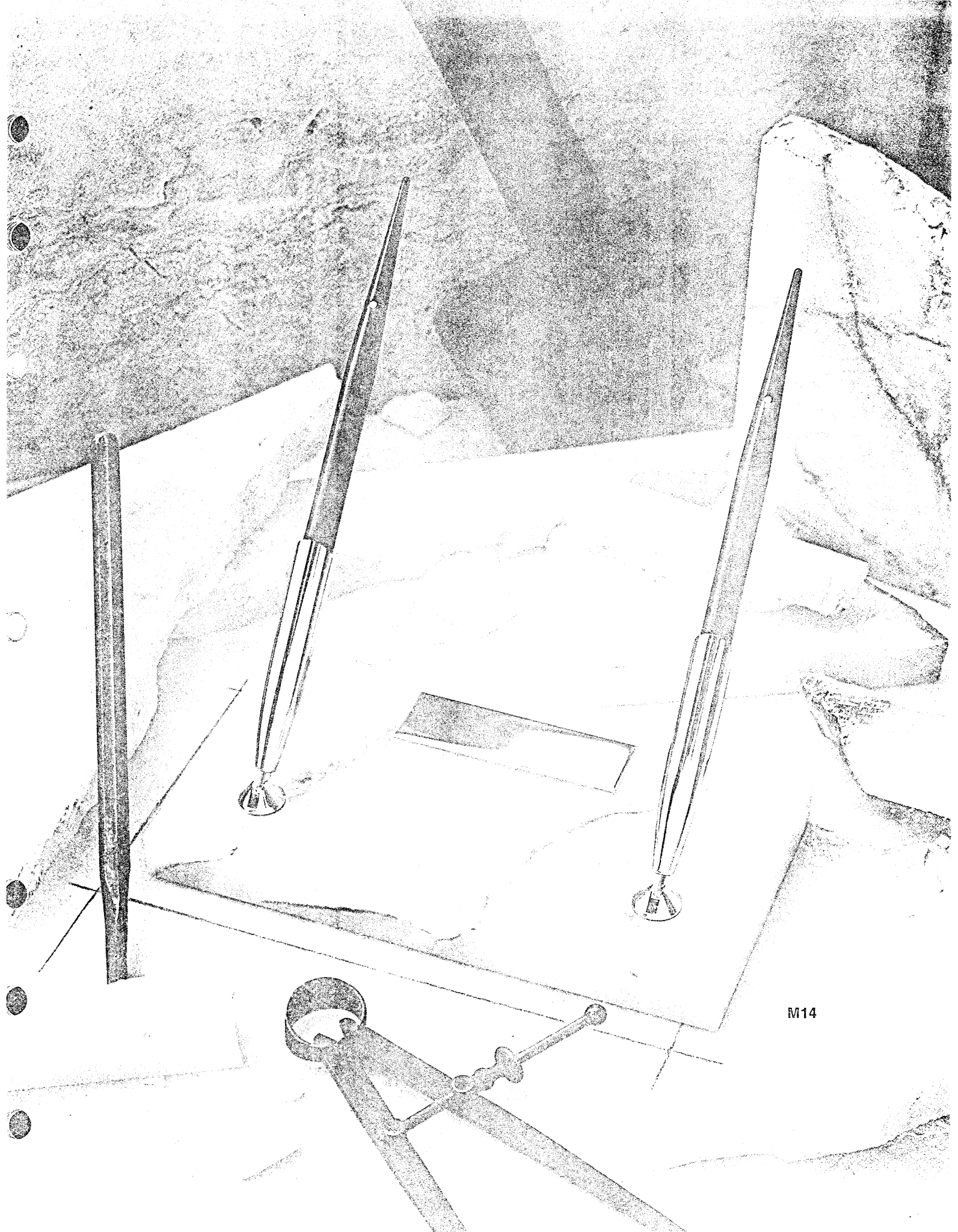
AG20

AG30 The agate gemstone, no two exactly alike, presents Nature's changing personality in a history of stone 40-50 sq. in. With one black "White Dot" ballpoint. \$35.00

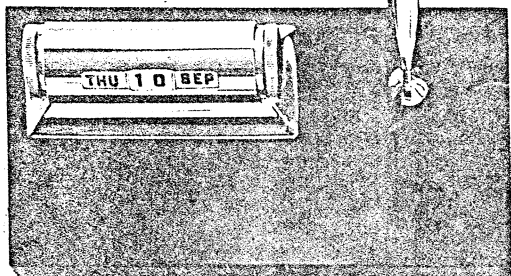
S15 Radiance with a gentle warmth, Spanish onyx in blended browns and whites, 5" x 10", nameplate. One each, brown "White Dot" ballpoint and cartridge pen. \$55.00

J15 Reflections in jet crystal in the Sheaffer quality tradition, 5" x 10", nameplate. One each, black "White Dot" ballpoint and black "White Dot" cartridge pen. \$55.00

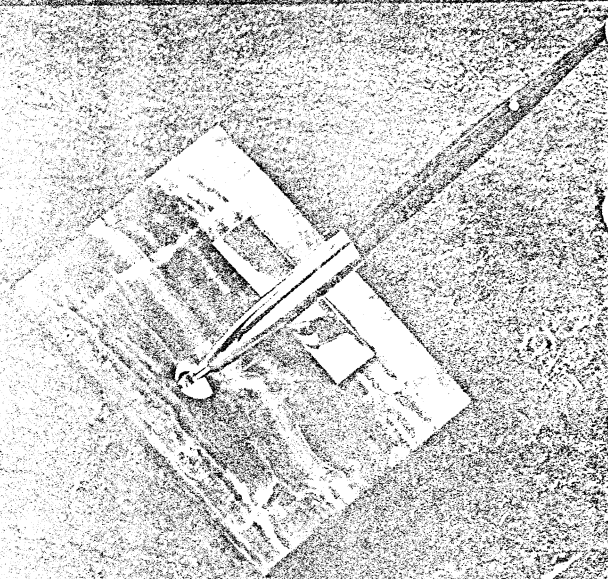
AG20 Delicate concentric circles of color layers of Nature's perfect handiwork recorded in agate, 30-40 sq. in. With one black "White Dot" ballpoint by Sheaffer. \$52.50



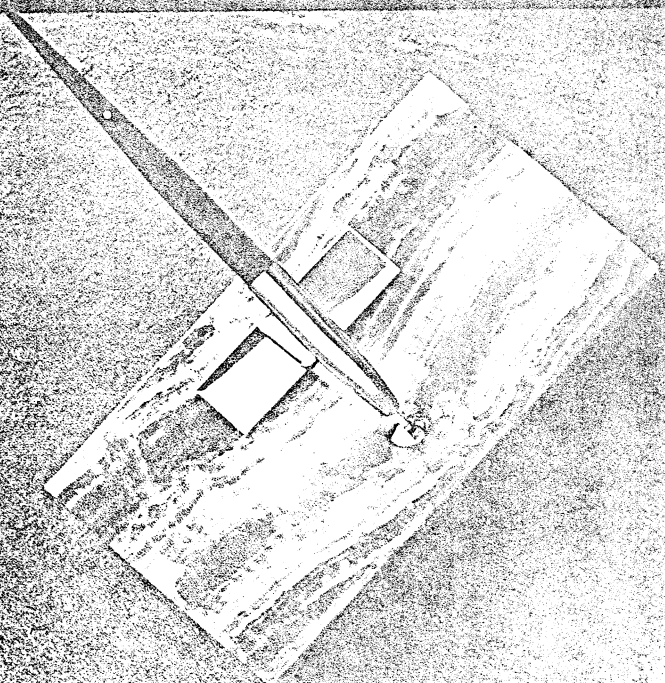
M14



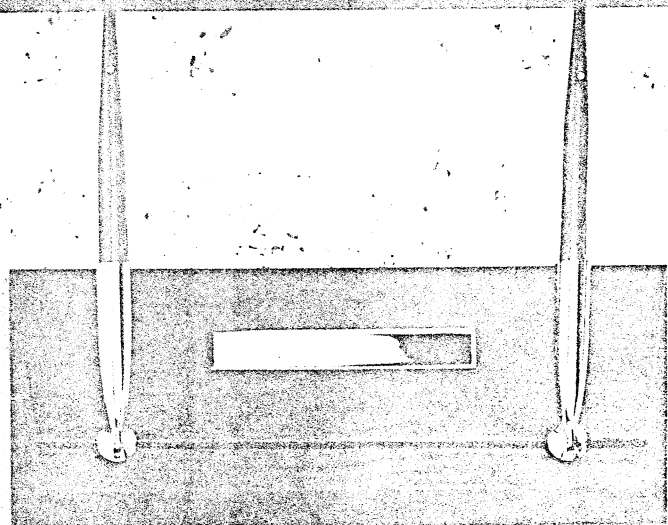
J12/Calendar



S08



S09



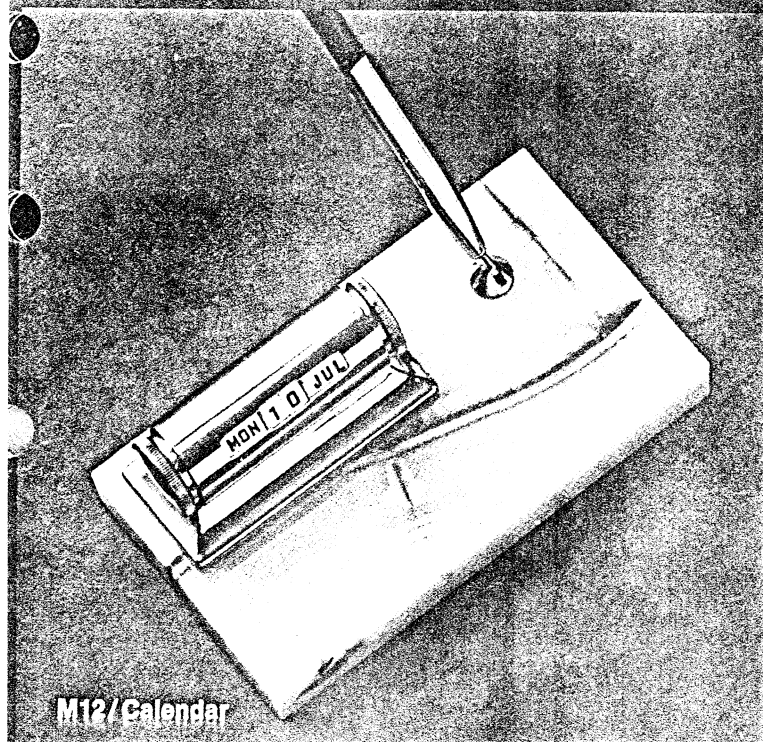
W09

J12/Calendar Sleek, perpetual calendar shows day, date, month, permanently attached to sleek jet crystal, 4" x 7 1/2". One smooth-writing black "White Dot" ballpoint. \$37.50

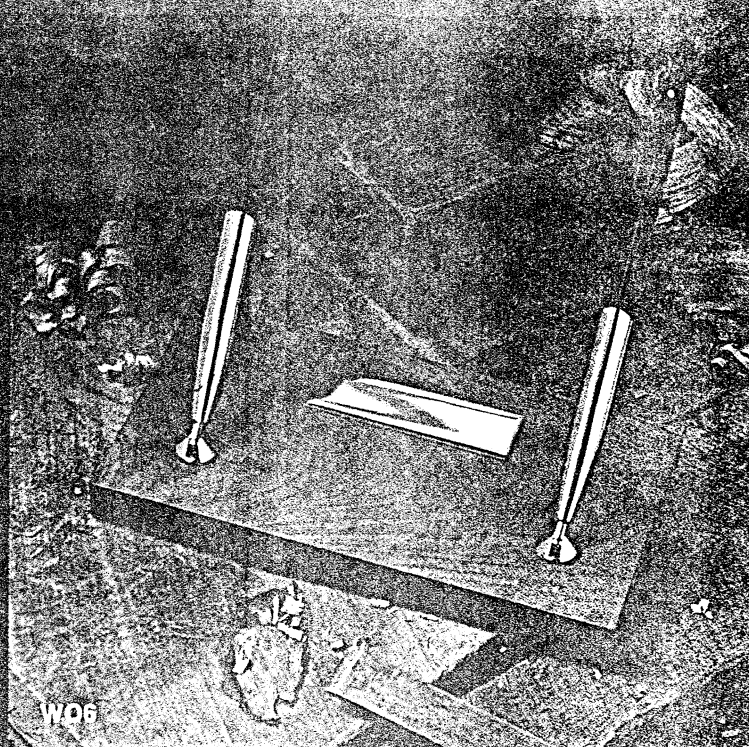
S08 Spanish only, in a graceful spectrum of brown and white, 3 1/2" x 5", nameplate. A lasting gift. With famous quality "White Dot" ballpoint in brown. \$25.00

S09 A mirror finish challenges the deep earth tones of elegant Spanish only, 4" x 7 1/2", with nameplate. One sleek, black "White Dot" cartridge pen with stainless steel point. \$39.99

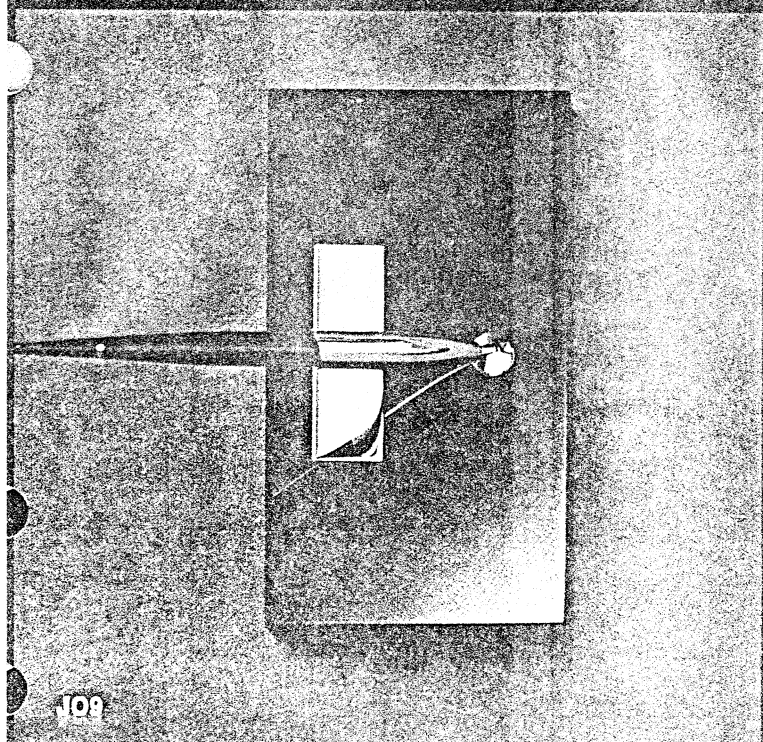
W09 The natural beauty of walnut crafted with a contemporary finish that blends with any decor, 4" x 10", nameplate. With brown "White Dot" ballpoint & cartridge pen. \$37.50



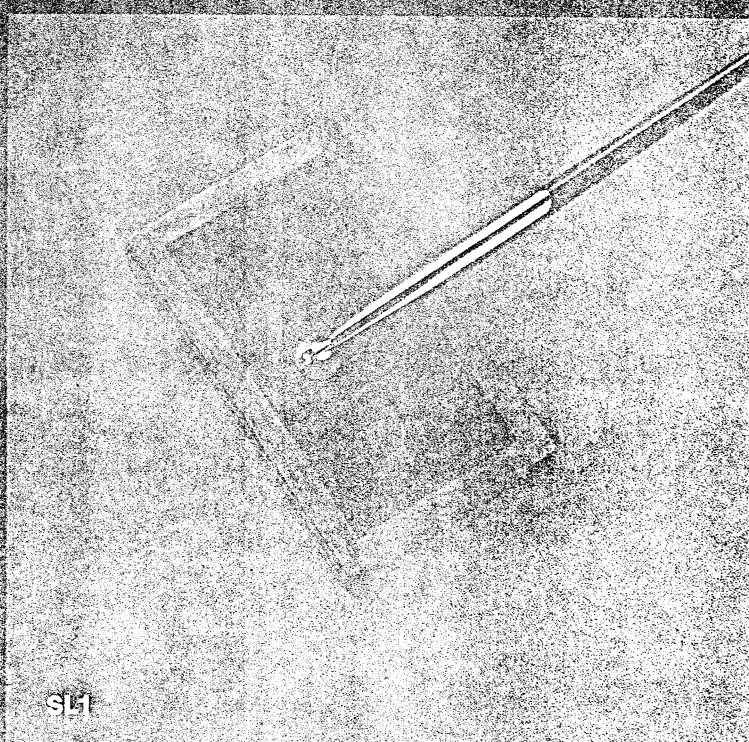
M12/Calendar



W06



J09



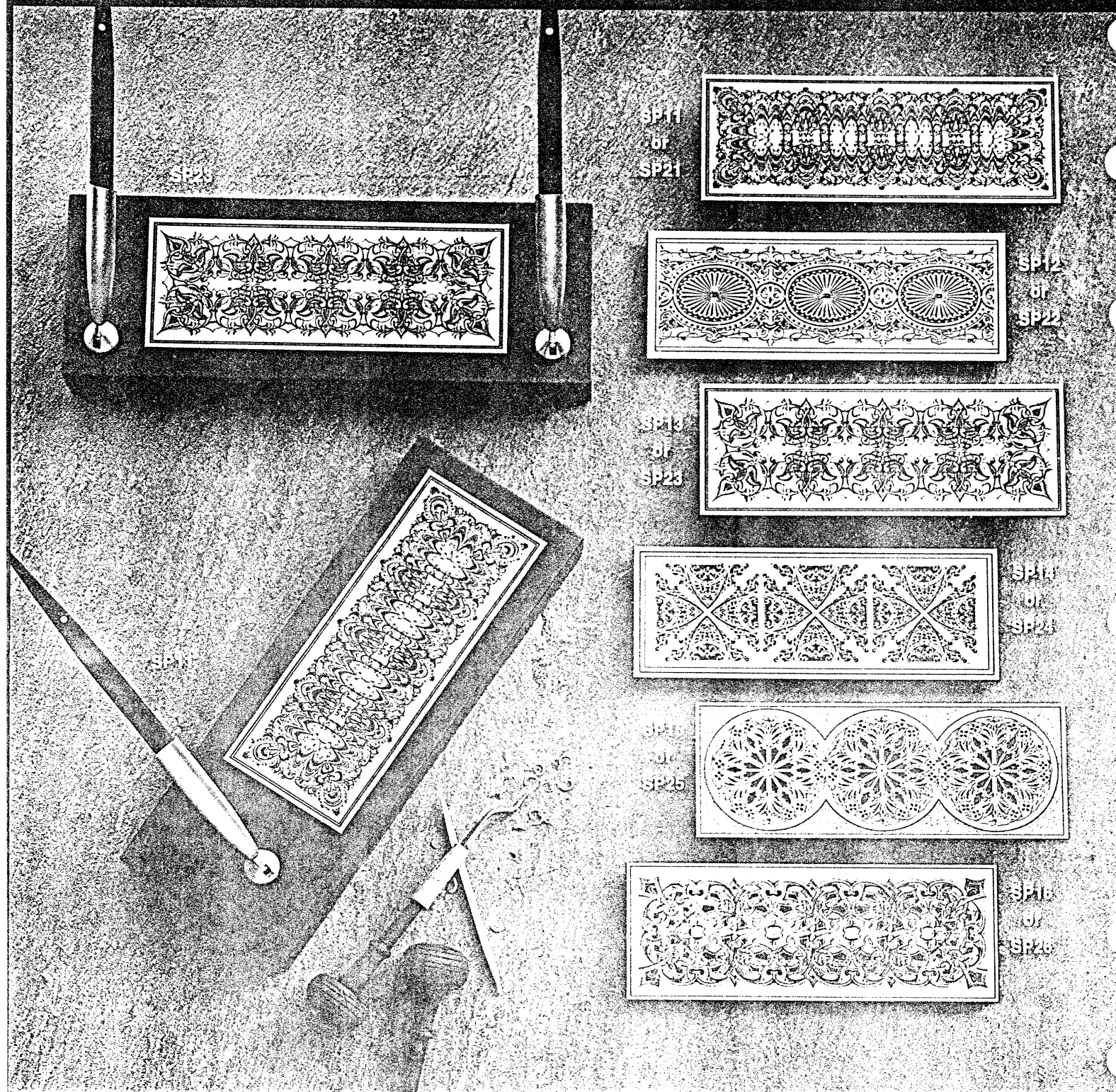
SL1

M12/Calendar Attractive and convenient, perpetual calendar permanently attached to lustrous Mexican onyx, 4" x 7½". One famous quality "White Dot" ballpoint in brown. \$32.50

J09 Distinctively bold design in vividly brilliant jet crystal, a compelling accent to any decor, 4" x 7½", nameplate. Black "White Dot" cartridge pen with stainless steel point. \$32.50

W06 The warmth of richly grained solid walnut, softly glowing in a simply elegant design, 4" x 7½", nameplate. With two matching "White Dot" ballpoints in brown. \$25.00

SL1 A handsome combination of sleek black slate, polished to a velvet touch, and exotic wood frame, 3¼" x 5½". Complemented by one black "Decor"® ballpoint. \$25.00



SP23 The pewter look in engraved metal plate enhances velvety slate, $3\frac{3}{4}" \times 9\frac{1}{4}"$, brushed chrome sockets. Two matte finish black "White Dor" ballpoints. **\$35.00**

SP11 Intricate designs etched permanently in antiqued metal complement satin slate, $3\frac{3}{4}" \times 9\frac{1}{4}"$, brushed chrome socket. Matte finish black "White Dor" ballpoint. **\$25.00**

Monochromatic pewter-like metal and slate, in desk sets of unique design, infinite variety. Choose from six patterns. Single sets SP11 through SP16. Double sets SP21 through SP26.

DS1 As prestigious as fine art, as enduring as the Italian travertine marble of which they are made. Six delicately carved designs, $6" \times 8"$. Brown "White Dor" ballpoint. **\$30.00**

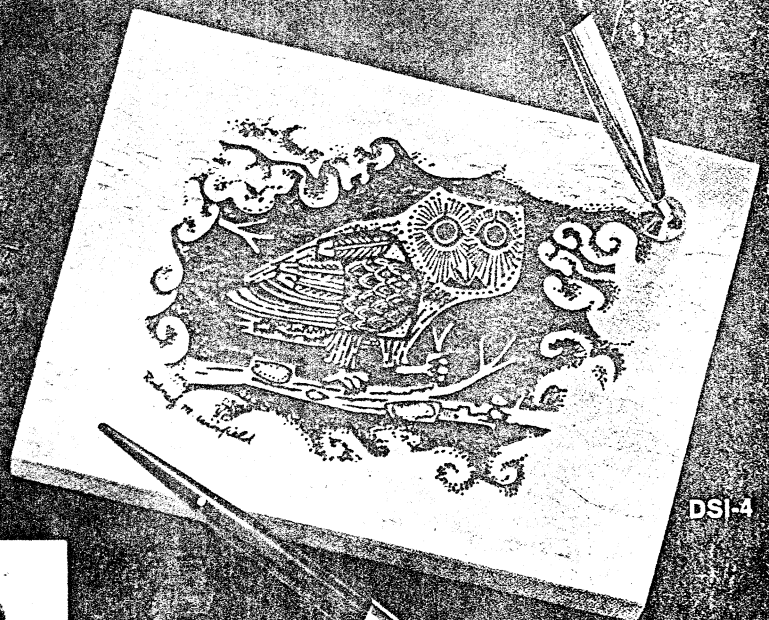
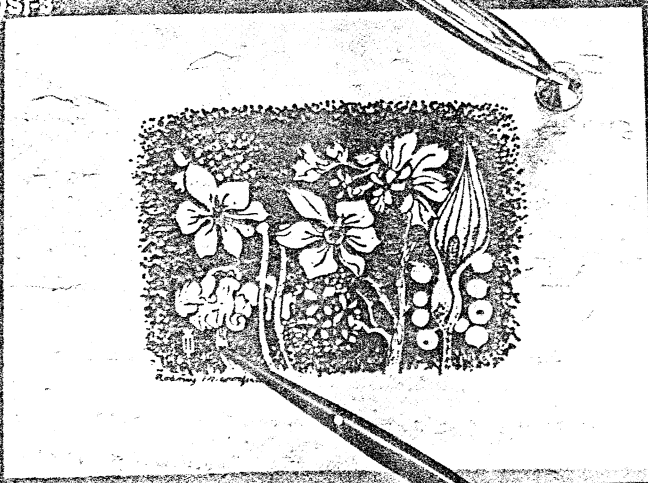
DSI-1



DSI-2



DSI-3



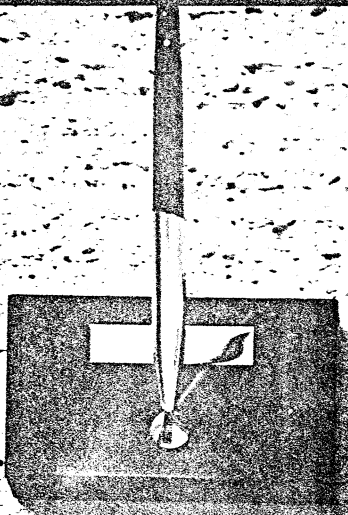
DSI-4



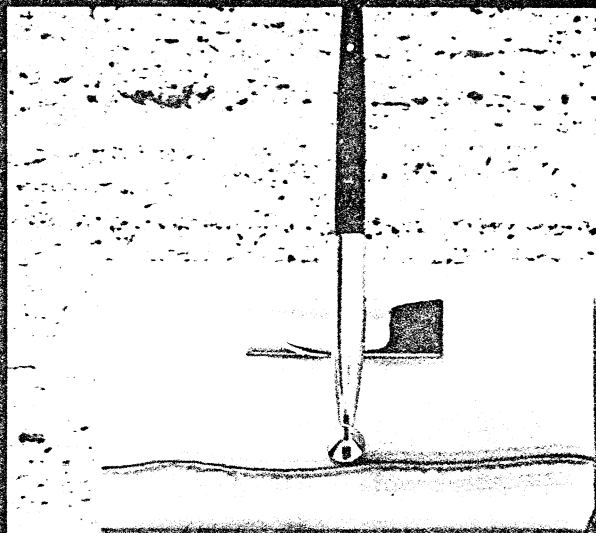
DSI-5



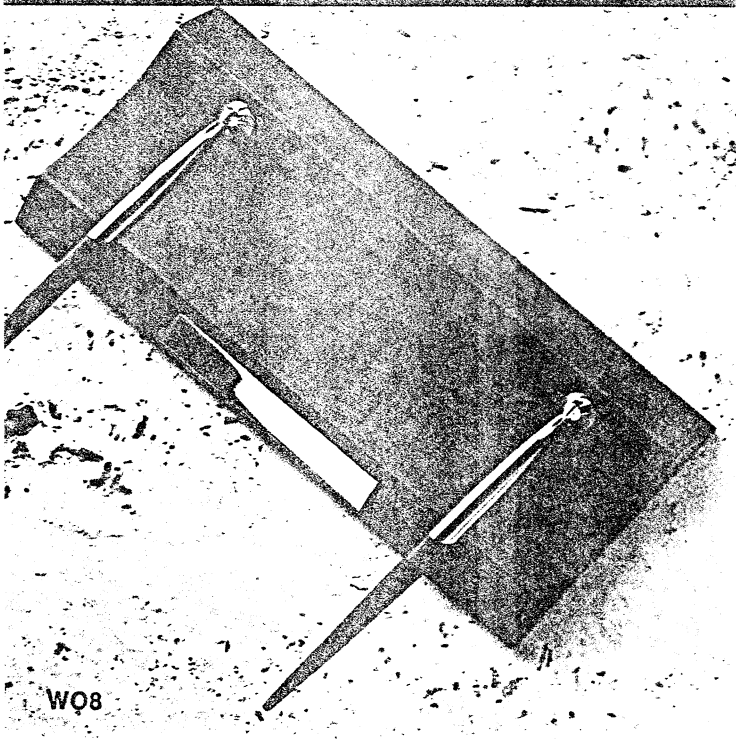
DSI-6



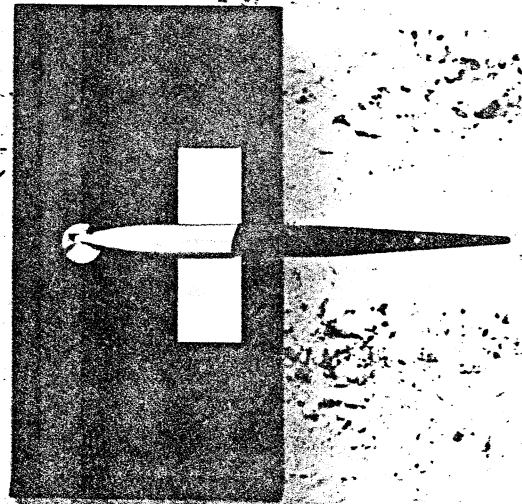
J07



M09



W08



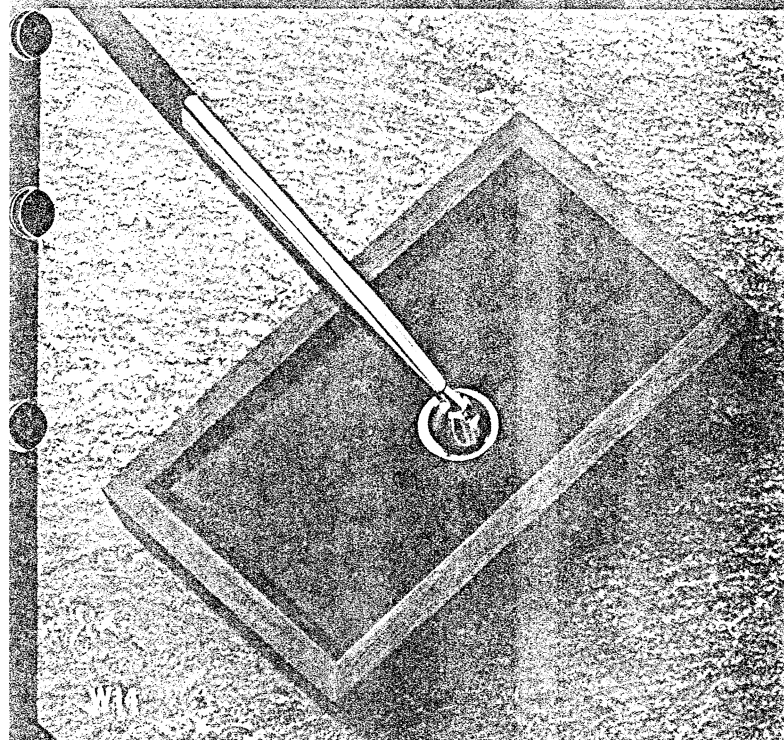
SL9

J07 Clustering, mirror finish, reflects distinctive Sheaffer styling and craftsmanship in jet crystal, 3" x 5", nameplate. Black "White Dot" cartridge pen with stainless steel point. \$25.00

W08 Sculptured to reveal the natural beauty of rubbed walnut, warmth in contemporary design, 4 1/2" x 10", nameplate. With two matching "Decor" ballpoints in brown. \$22.50

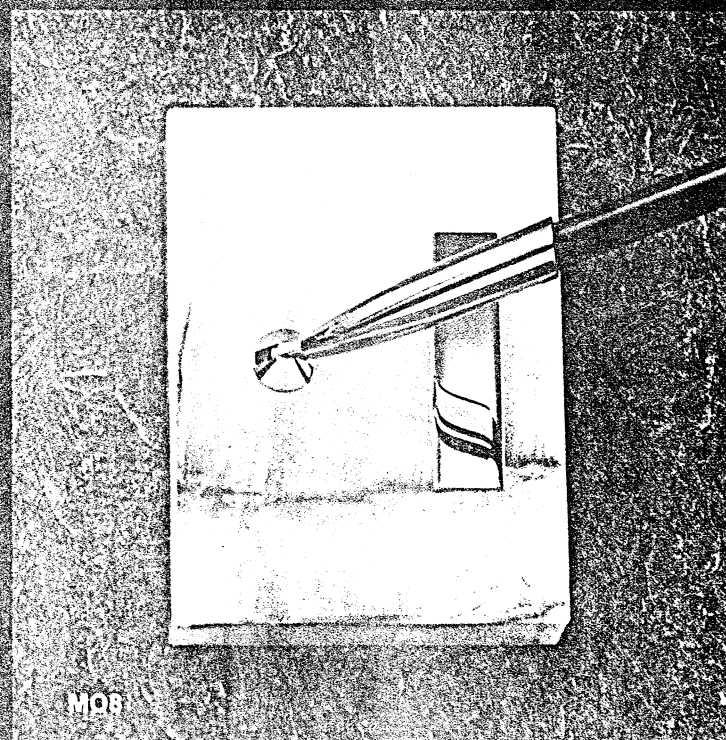
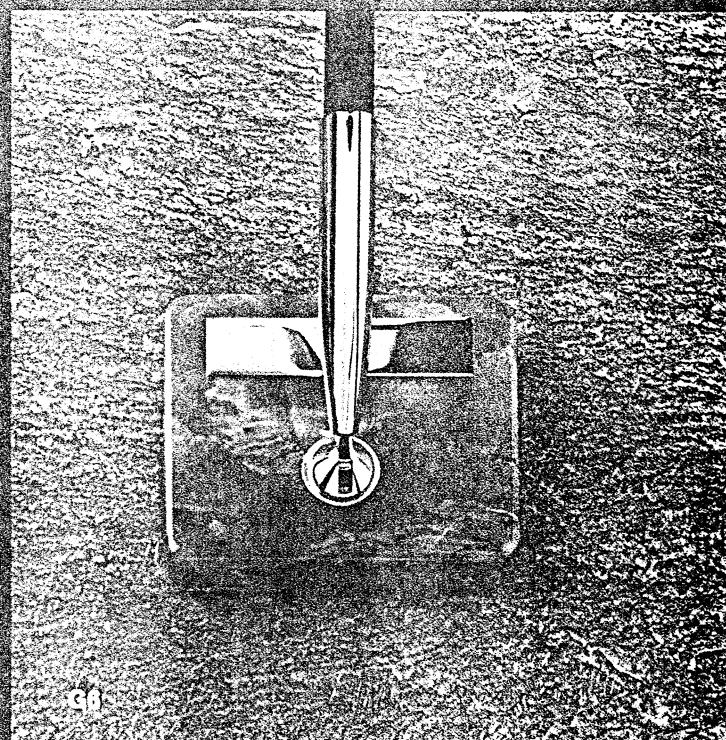
M09 Unique variations in brown, highlighting distinctive white Mexican onyx, 4" x 7 1/2", nameplate. One brown "White Dot" cartridge pen with stainless steel point. \$27.50

SL9 Sleek black slate with subtle beauty in a velvet finish, 4" x 7 1/2", nameplate, brushed chrome socket. Black matte "White Dot" cartridge pen with stainless steel point. \$25.00



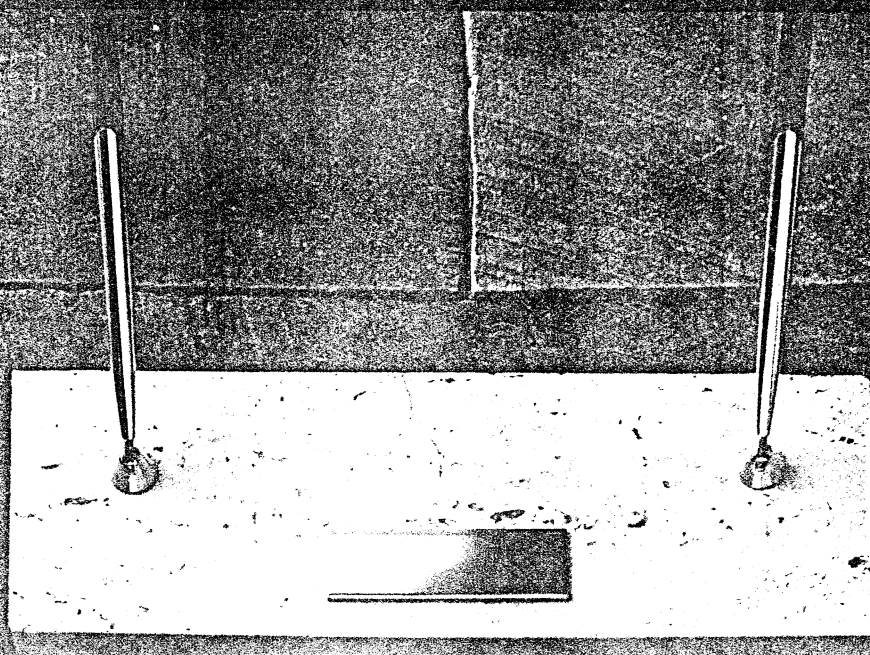
W14 Soft and supple, black genuine leather artistically blended with a frame of fine solid walnut, hand-rubbed, 3" x 5½". With fashionably-styled "Decor" ballpoint in black. **\$20.00**

J6 Jewel luster jet crystal turns a quiet design into a prominent decorator accessory, 2¾" x 3¼", nameplate. With matching black "White Dot" ballpoint by Sheaffer. **\$17.50**

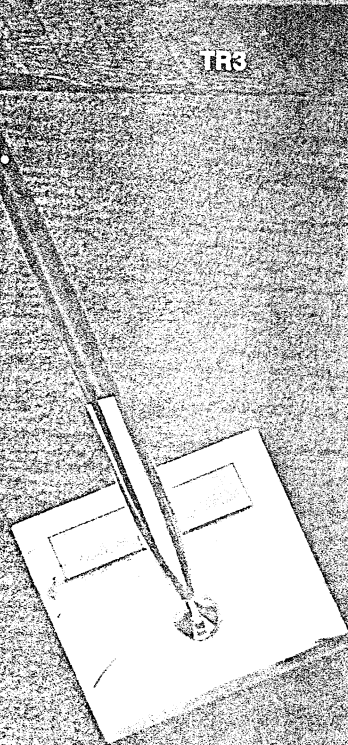


G6 Lasting pleasure in gleaming jade-like Brazilian onyx, both charming and useful, 2¾" x 3¼", nameplate. With famous "White Dot" quality black ballpoint. **\$17.50**

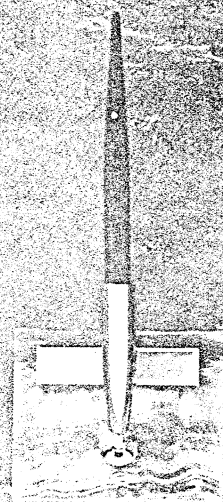
MO8 The inherent beauty of Mexican onyx exquisitely styled for a gift of enduring charm, 3½" x 5", with nameplate. With Sheaffer "White Dot" quality ballpoint in brown. **\$22.50**



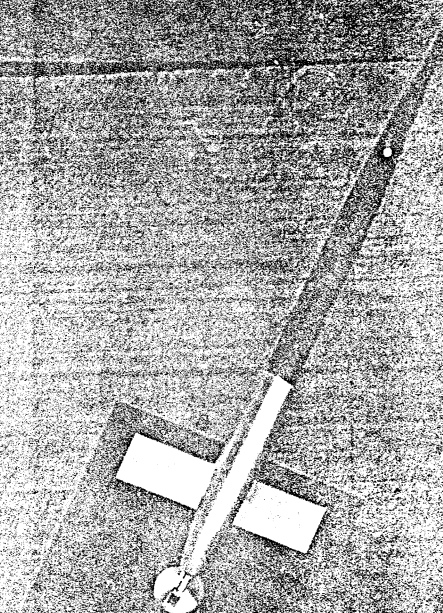
TR3



M6



S6



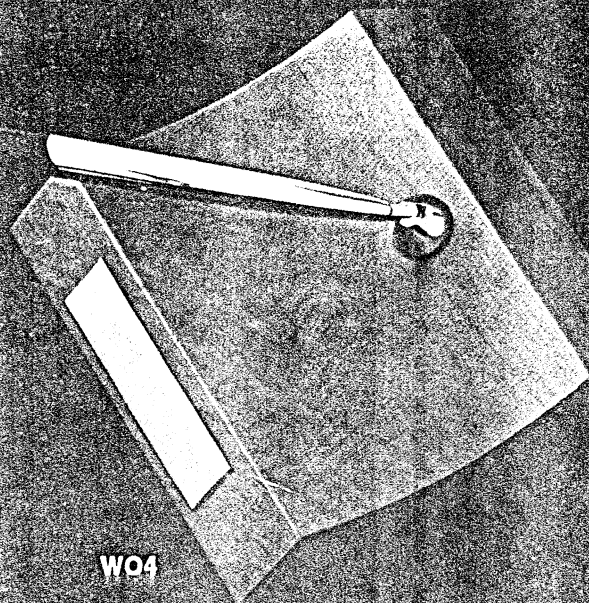
SL6

TR3 Artfully crafted to bring out the magnificent textures in the Italian Travertine marble, $3\frac{1}{2}'' \times 10\frac{3}{4}''$, nameplate. With two matching brown "Decor" quality ballpoints. \$20.00

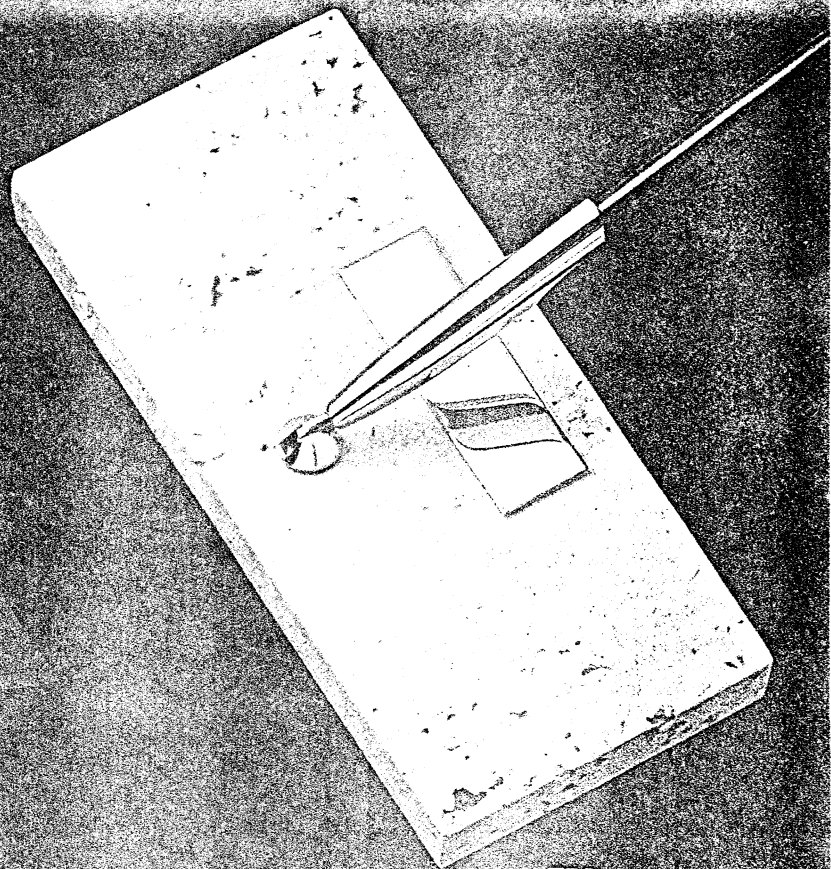
S6 Lustrous layers of muted warm tones permanently captured in Spanish onyx, $2\frac{3}{4}'' \times 3\frac{1}{4}''$, nameplate. Sheaffer "White Dot" ballpoint in brown. \$17.50

M6 Lacy layerings in Mexican onyx, with a graciousness reminiscent of its native land, $2\frac{3}{4}'' \times 3\frac{1}{4}''$, nameplate. With famous Sheaffer "White Dot" ballpoint in brown. \$15.00

SL6 Matte finish black slate, stone with the look of velvet, $2\frac{3}{4}'' \times 3\frac{1}{4}''$, with brushed chrome socket, nameplate. Matching "White Dot" black matte finish ballpoint. \$17.50



WO4



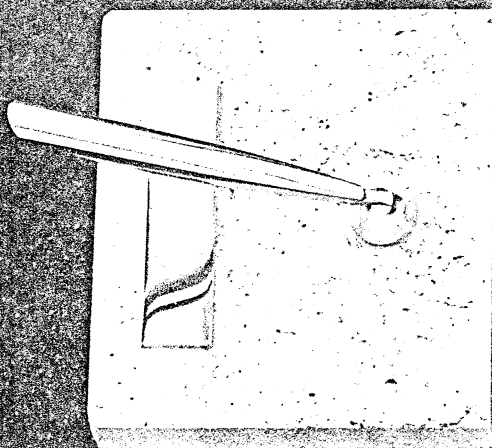
TR2

WO4 Modern sculptured walnut, $4\frac{1}{2}" \times 4\frac{1}{2}"$; nameplate. With matching brown 'Decor' ballpoint by Sheaffer. **\$10.00**

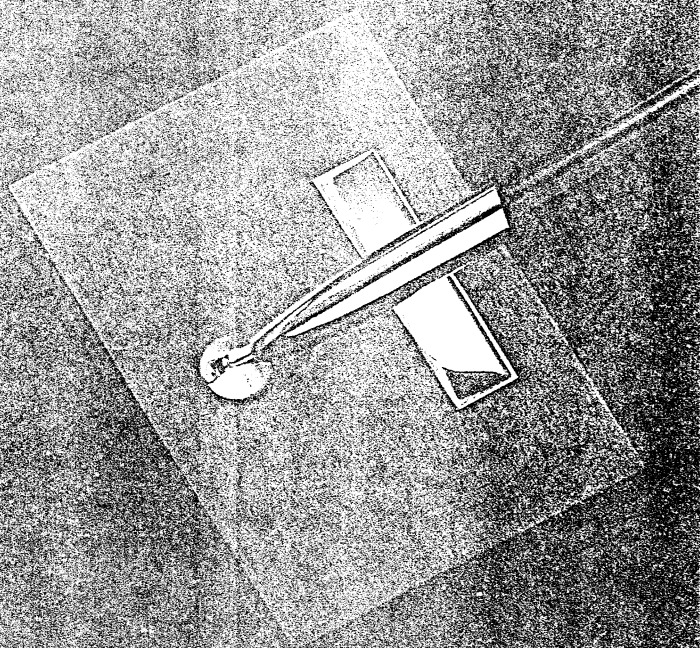
TR1 Ancient Travertine marble, $3\frac{1}{2}" \times 4"$; nameplate. With one fashionable brown 'Decor' ballpoint. **\$10.00**

TR2 Classic Travertine marble, $3\frac{1}{2}" \times 8"$; nameplate. With fashionable brown 'White Dot' ballpoint. **\$15.00**

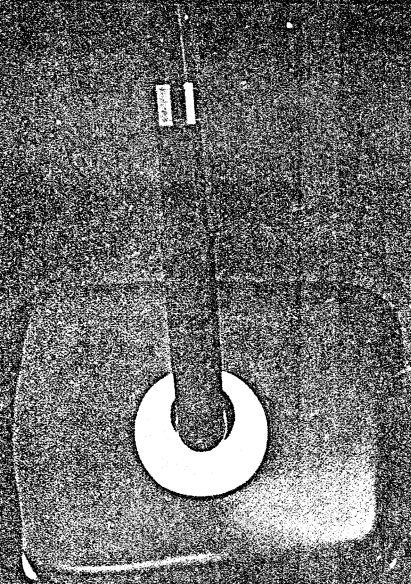
WO5 Choice, hand-rubbed walnut, $3\frac{1}{2}" \times 5"$; nameplate. One brown famous quality 'White Dot' ballpoint. **\$12.50**



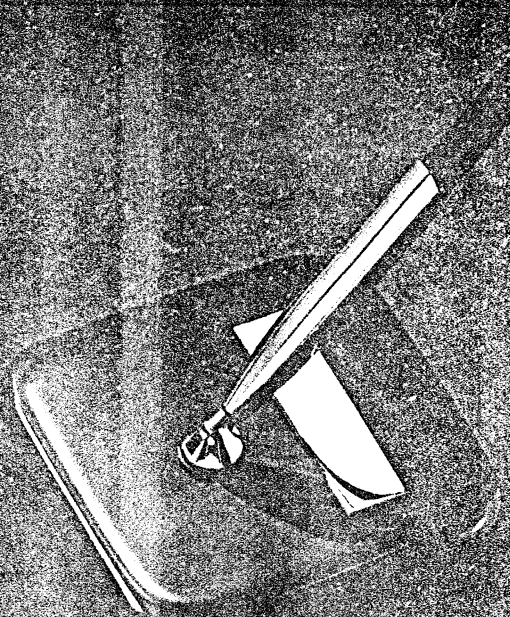
TR1



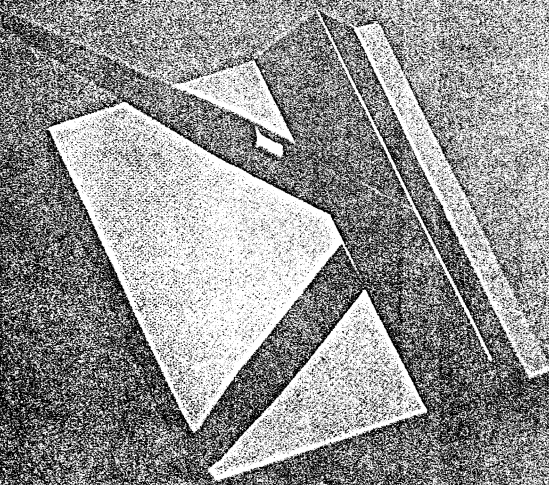
WO5



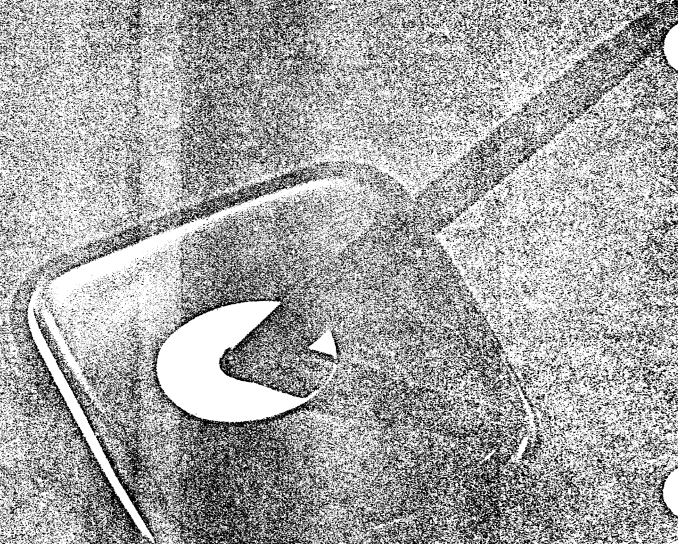
501S



1002H



D395



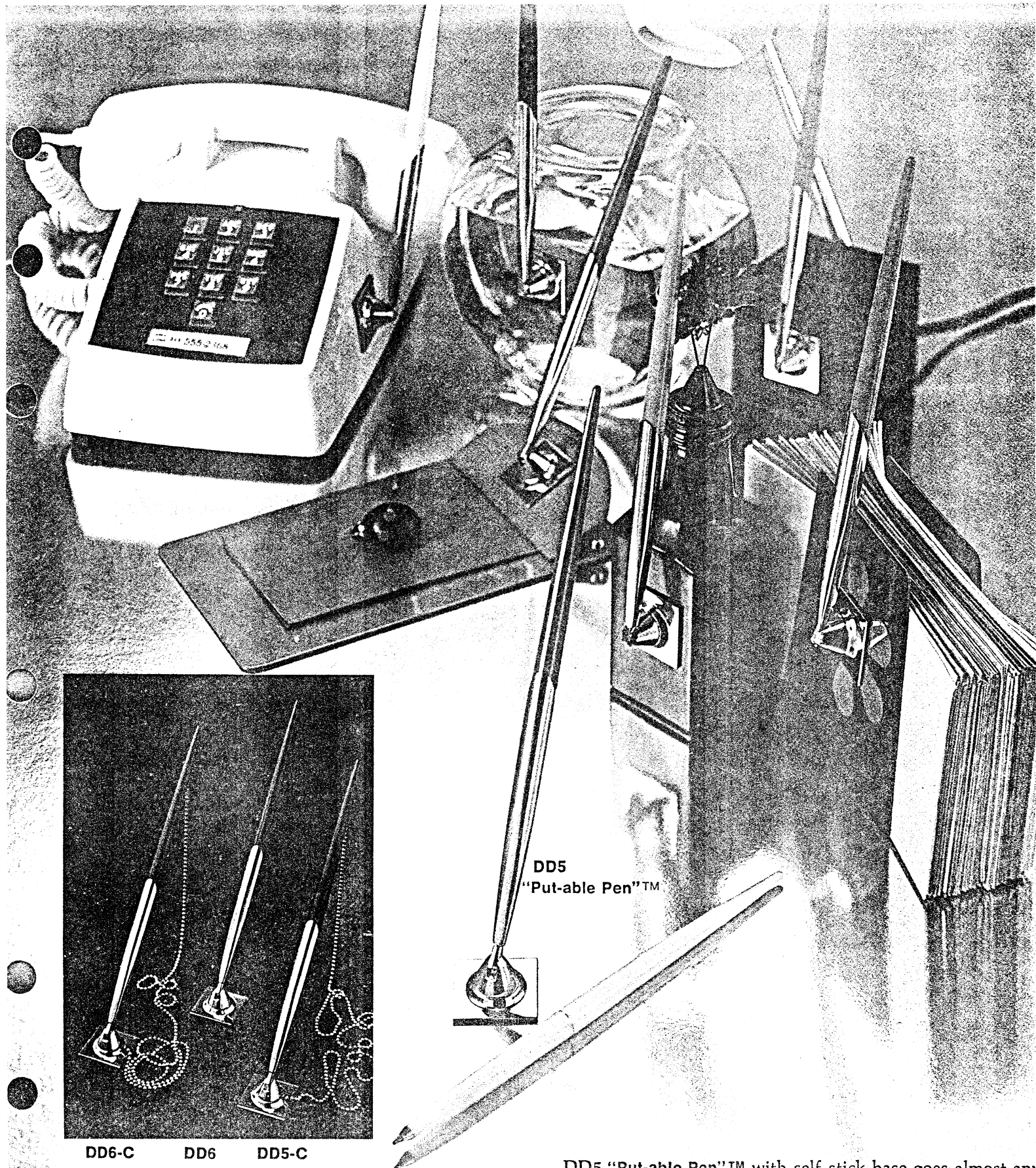
509H

501S Distinctively-molded by Sheaffer in jet crystal, 4" x 4". With Sheaffer's handsomely styled black ballpoint. **\$5.95**

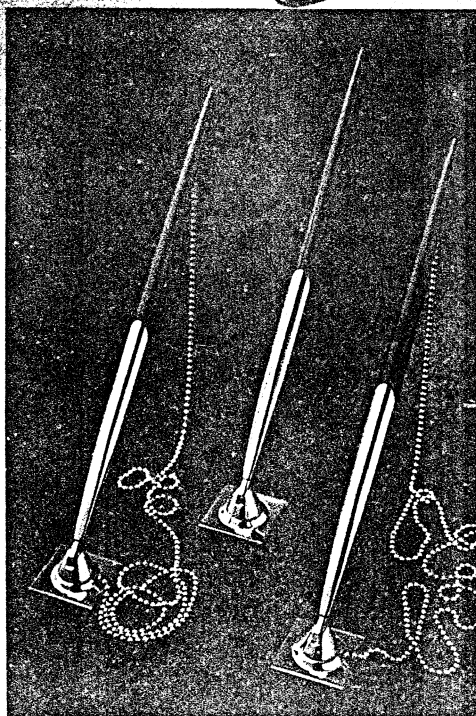
1002H Gleaming molded jet crystal, 4" x 4"; nameplate. With famous quality "White Dot" ballpoint in black. **\$12.50**
Desk set also available without nameplate. **\$11.00**

D395 Smart design in shiny black plastic, 3 1/4" x 4 1/4". With complementing Sheaffer ballpoint in black. **\$3.95**

509H The striking simplicity of molded jet crystal, 4" x 4". Complemented by easy-fill black cartridge pen. **\$6.95**



DD5
"Put-able Pen"™



DD6-C

DD6

DD5-C

DD5 "Put-able Pen"™ with self-stick base goes almost anywhere. Put it on metal, plastic, glass, wood. Bright chrome sockets and lively colors: green, orange, yellow, pink, blue, black, white. Medium point giant refill. Versatility at \$3.99

DD5-C "Put-able" pen with chain to keep it from wandering. Bright chrome socket and black "Decor" ballpoint. \$4.99

DD6 Gold electroplate socket, brown ballpoint. \$4.99

DD6-C "Put-able" pen with brown "Decor" ballpoint in gleaming gold electroplate finish socket, chain. \$5.99

Gold electroplate socket for pen or point \$4.00

Gold electroplate socket for B2 or ballpoint only \$4.00

Brushed chrome socket for pen or point \$4.00

Brushed chrome socket for B2 or ballpoint only \$4.00

Reliable 8-day clock with alarm, gold face, luminous dial. Can be permanently attached to desk set base \$25.00

Perpetual calendar shows day, month. Can be permanently attached to desk set base \$2.50

"Decor" ballpoint for skip-free writing. In black, brown, blue, green, yellow, orange, white and pink. \$2.00

"White Dot" ballpoint, fine or medium point. Stainless steel tip refill. In black or brown. \$5.00

P6 "White Dot" cartridge pen, inlaid stainless steel point. Black or brown \$6.00

P12 "White Dot" cartridge pen, convertible fill. 14K gold inlaid point. In black or brown. \$12.50

B20 "White Dot" ballpoint in 12K gold-filled. Stainless steel tip refill. \$20.00

P25 "White Dot" cartridge pen in 12K gold-filled. 14K gold inlaid point. Convertible fill. \$25.00

SHEAFFER •

DESK SET PRICE LIST AS CATALOGED

These prices are effective May 1, 1973

The prices shown below are suggested retail prices for the A690 catalog. These prices include the base, socket(s) and writing instrument(s). If other instruments or accessories are desired, see other side for instructions.

FRONT COVER

	Price
S27 Desk Set with two P12 pens	\$ 87.00

INSIDE FRONT COVER

M27 Desk Set with two P12 pens	87.00
J27 Desk Set with two P12 pens	82.00
G30 Desk Set with two P12 pens	102.00
AG40 Desk Set with two B5 ballpoints	95.00

PAGE 1

PW50 Desk Set with two B5 ballpoints	115.00
AG50 Desk Set with two B5 ballpoints	115.00

PAGE 2

M15 Desk Set with P12 pen and B5 ballpoint	57.00
G17 Desk Set with P12 pen and B5 ballpoint	72.00
PW40 Desk Set with two B5 ballpoints	95.00
PW30 Desk Set with B5 ballpoint	70.00

PAGE 3

SL27 Desk Set with two P12M pens	75.00
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PAGE 4

AG30 Desk Set with B5 ballpoint	70.00
J15 Desk Set with P12 pen and B5 ballpoint	57.00
S15 Desk Set with P12 pen and B5 ballpoint	57.00
AG20 Desk Set with B5 ballpoint	57.50

PAGE 5

M14 Desk Set with two B5 ballpoints	44.50
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PAGE 6

SL2 Desk Set with P12 pen and B5 ballpoint	59.50
J14 Desk Set with two B5 ballpoints	42.00
SL14 Desk Set with P12M pen and B5M ballpoint	45.00
PW20 Desk Set with B5 ballpoint	57.50

PAGE 7

S14 Desk Set with two B5 ballpoints	42.00
AG10 Desk Set with B5 ballpoint	45.00
G10 Desk Set with P6 pen	36.00
PW10 Desk Set with B5 ballpoint	45.00

PAGE 8

J12 with calendar with B5 ballpoint	61.00
SO3 Desk Set with B5 ballpoint	26.00
SO9 Desk Set with P6 pen	31.00
WO9 Desk Set with P12 pen and B5 ballpoint	39.50

PAGE 9

M12 with calendar with B5 ballpoint	56.00
WO6 Desk Set with two B5 ballpoints	27.00
JO9 Desk Set with P6 pen	33.50
SL1 Desk Set with B2 ballpoint	26.00

PAGE 10

SP11, SP12, SP13, SP14, SP15, SP16 with B5M ballpoint	\$ 35.00
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SP21, SP22, SP23, SP24, SP25, SP26 with two B5M ballpoints	45.00
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PAGE 11

DSI-1, DSI-2, DSI-3, DSI-4, DSI-5, DSI-6 with B5 ballpoint	31.00
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PAGE 12

JO7 Desk Set with P6 pen	26.00
MO9 Desk Set with P6 pen	31.00
WO8 Desk Set with two B2 ballpoints	24.50
SL9 Desk Set with P6M pen	27.50

PAGE 13

WL4 Desk Set with B2 ballpoint	21.00
GG Desk Set with B5 ballpoint	18.50
J6 Desk Set with B5 ballpoint	18.50
MO3 Desk Set with B5 ballpoint	26.00

PAGE 14

TR3 Desk Set with two B2 ballpoints	25.00
M6 Desk Set with B5 ballpoint	18.50
S6 Desk Set with B5 ballpoint	18.50
SL6 Desk Set with B5M ballpoint	20.00

PAGE 15

WO4 Desk Set with B2 ballpoint	11.00
TR2 Desk Set with B5 ballpoint	20.00
TR1 Desk Set with B2 ballpoint	15.00
WO5 Desk Set with B5 ballpoint	13.50

PAGE 16

5019 Desk Set with B195 ballpoint	5.95
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1002H Desk Set without nameplate with B5 ballpoint	12.00
With nameplate	Add . . . 1.50

B395 Desk Set with B2 ballpoint	3.95
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509H Desk Set with P3 pen	6.95
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PAGE 17

DB5 "Put-able" with B5 ballpoint	3.95
DB5-C "Put-able" with B3 chain and B2 ballpoint	4.95
DB6 "Put-able" with B5 ballpoint	4.95
DB6-C "Put-able" with B3 chain and B2 ballpoint	5.95

Socket(s) either gold plated or chrome, will be shipped with desk sets as cataloged unless otherwise specified.

SHEAFFER

DESK SETS PRICE LIST

These prices are effective May 1, 1973

Prices shown in the illustrations of this catalog are the suggested retail prices of the base, socket(s) and the particular writing instrument(s) shown. To compute the suggested retail price for a Sheaffer desk set using different writing instruments than those shown, simply add the prices shown below for the base (includes socket(s)) and the writing instruments and other accessories. Prices as cataloged are shown on the reverse side of this page.

Examples:	M27 Base and Sockets	\$62.00	J6 Base and Socket	\$13.50
	PL2 Pen	12.50	M5 Marker	5.00
	B5 Ballpoint	5.00		
	Retail Price	\$79.50	Retail Price	\$18.50

WRITING INSTRUMENTS

Ballpoints	Cartridge Pens	Markers	Other Accessories
B2 \$ 2.00	P6 \$ 6.00	M5 \$ 5.00	#B25 Clock \$30.00
B5 5.00	P6M (matte) 6.00	M5M (matte) 5.00	#586 Calendar \$30.00
B5M (matte) 5.00	P12 12.50	M25 25.00	
B20 25.00	P12M (matte) 12.50		
	P25 30.00		

BASES (INCLUDES SOCKETS)

<u>FRONT COVER</u>		<u>PAGE 10</u>	
S27 Base and Sockets	\$ 62.00	SP11, SP12, SP13, SP14, SP15, SP16 Base & Socket	\$30.00
<u>INSIDE FRONT COVER</u>		SP21, SP22, SP23, SP24, SP25, SP26 Base & Sockets	35.00
M27 Base and Sockets	62.00	<u>PAGE 11</u>	
J27 Base and Sockets	57.00	DS1-1, DS1-2, DS1-3, DS1-4, DS1-5, DS1-6	
G30 Base and Sockets	77.00	Base and Socket	26.00
AG40 Base and Sockets	85.00	<u>PAGE 12</u>	
<u>PAGE 1</u>		J07 Base and Socket	20.00
PW50 Base and Sockets	105.00	M09 Base and Socket	25.00
AG50 Base and Sockets	105.00	W08 Base and Sockets	20.50
<u>PAGE 2</u>		SL9 Base and Socket	21.50
M15 Base and Sockets	39.50	<u>PAGE 13</u>	
G17 Base and Sockets	54.50	W14 Base and Socket	19.00
PW40 Base and Sockets	85.00	G6 Base and Socket	13.50
PW30 Base and Socket	65.00	J6 Base and Socket	13.50
<u>PAGE 3</u>		M08 Base and Socket	21.00
SL27 Base and Sockets	50.00	<u>PAGE 14</u>	
<u>PAGE 4</u>		TR3 Base and Sockets	21.00
AG30 Base and Socket	65.00	M6 Base and Socket	13.50
J15 Base and Sockets	39.50	S6 Base and Socket	13.50
SL5 Base and Sockets	39.50	SL6 Base and Socket	15.00
AG20 Base and Socket	52.50	<u>PAGE 15</u>	
<u>PAGE 5</u>		W04 Base and Socket	9.00
M14 Base and Sockets	34.50	TR2 Base and Socket	15.00
<u>PAGE 6</u>		TR1 Base and Socket	13.00
SL2 Base and Sockets	42.00	W05 Base and Socket	8.50
J14 Base and Sockets	32.00	<u>PAGE 16</u>	
SL14 Base and Sockets	27.50	501B Base (with B195 ballpoint)	5.95
PW20 Base and Socket	52.50	D395 Base (with B2 ballpoint)	3.95
<u>PAGE 7</u>		509H Base (with P3 pen)	6.95
SL4 Base and Sockets	32.00	1002H Base and Socket (without nameplate)	7.00
AG10 Base and Socket	40.00	1002H Base and Socket (with nameplate)	8.50
G10 Base and Socket	30.00	<u>PAGE 17</u>	
PW10 Base and Socket	40.00	DD5 Put-able Pen (with B2 ballpoint)	3.95
<u>PAGE 8</u>		DD5-C Put-able Pen with chain (with B2 ballpoint)	4.95
J12 Base and Socket with Calendar	56.00	DD6 Put-able Pen (with B2 ballpoint)	4.95
S03 Base and Socket	21.00	DD6-C Put-able Pen with chain (with B2 ballpoint)	5.95
S09 Base and Socket	25.00	<u>BACK COVER</u>	
W09 Base and Sockets	22.00	ASV Socket (gold plate)	5.00
<u>PAGE 9</u>		DF3 Socket (gold plate)	5.00
M12 Base and Socket with Calendar	51.00	CSV Socket (chrome plate)	5.00
W06 Base and Sockets	17.00	D1C Socket (chrome plate)	5.00
J09 Base and Socket	27.00		
SL1 Base and Socket	24.00		